

Cdiscount.com opens Belgium

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CDISCOUNT.COM OPENS BELGIUM

Following the launch of new Cdiscount websites in Thailand, Vietnam, Colombia, Ecuador and Ivory Coast, Cnova N.V. (part of Groupe Casino) continues its internationalization with the opening of its Cdiscount.com website to internet users in Belgium.

Cdiscount.com is answering the increasing demand from Belgian internet users by providing them with the same product offerings and services as are available in France, allowing them to benefit from the "best products at the best prices".

All the orders will be shipped from France and customers will be able to choose between home delivery and pick-up points according to their preference:

- For small product orders (less than 30 kg);
 - 545 pick-up points will be available throughout Belgium;
 - Or they can be delivered within 2 days via TNT;
- For heavy products (30 kg or more), home delivery will be operated by carriers selected by Cdiscount.com;
- The main international credit cards and payment systems will be accepted (Visa, MasterCard and PayPal).

About Cnova N.V.

Cnova N.V. is one of the largest global E-commerce companies, operating Cdiscount sites in France, Colombia, Ecuador, Thailand, Vietnam, Ivory Coast and Belgium, and the sites Extra.com.br, Pontofrio.com and Casasbahia.com.br in Brazil. Cnova offers its over 12.1 million active customers access to a wide assortment of more than 10.4 million product offerings through a combination of attractive pricing and highly differentiated delivery and payment solutions. Cnova N.V. is part of Groupe Casino.

Cdiscount.com is a leader of e-commerce in France. The website has been used by more than 16 million customers since its creation and generated gross merchandise volume of US \$2.6 billion in 2013 (including its Marketplace). Launched in 2011, its Marketplace has experienced significant growth with now more than nine million product offerings from almost 5,000 vendor partners.

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