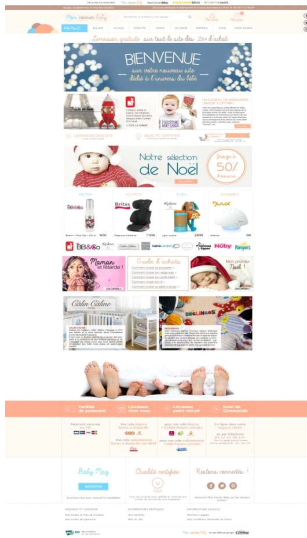


Cdiscount's newest born speciality website

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Offering industry-specific expertise, a wealth of high-quality editorial content, the technical and logistical infrastructure of France's leading e-tailer and dedicated customer service for demanding shoppers, **moncornerbaby.com is the newest born speciality website from Cdiscount.**

Specially designed **to meet the needs of babies and their parents**, moncornerbaby.com features an array of nearly **15,000 infant care products and baby toys** and is thereby establishing its position as a specialist in nursery décor and educational games, with a selection of premium items from the very best manufacturers.

Everything relating to newborn life is covered, from outings, travel, safety and bathing to mealtime, bedtime, playtime and, let's not forget, mother care. Shoppers can choose from a range of **prestigious, high-quality brands** as well as a **selection of items available from vendors in the online marketplace.**

To ensure their children are given the very best, new parents will also be able to glean information from **BabyMag**, the site's thoroughly practical webzine, which is written by a team of specialised journalists offering **expert advice and friendly tips:**

- "The top five fashion tips for new mothers"
- "How to soothe a crying baby (and stay zen)"
- "Dealing with the baby blues"
- Shopping guides, Babycook recipes, decorating ideas for the nursery, etc. - Plus information on every baby-related subject imaginable.

moncornerbaby.com leverages Cdiscount's services and logistics for the benefit of its customers. A team of **specialised infant care advisors** is available to answer any customer inquiries via telephone. **In addition, the site provides shoppers with unrivalled payment and delivery options.** Very soon, customers will be able to pay in **four instalments by bankcard for purchases starting at €30.**

Thanks to Cdiscount's logistics platform, packages weighing less than 30 kg can be delivered to customer homes for a reasonable fee, and purchases of €25 or more can be delivered free of charge to one of the 15,000 pick-up locations in the network. Packages exceeding 30 kg can be collected by customers at one of the network's 500 dedicated outlets.

Cdiscount will be launching five new speciality sites in 2015.

About Cdiscount

Cdiscount.com is a leader of e-commerce in France. The website has been used by more than 16 million customers since its creation and generated gross merchandise volume of US \$2.6 billion in 2013 (including its Marketplace). Launched in 2011, its Marketplace has experienced significant growth with now more than 11.1 million product offerings from almost 5,400 vendor partners. Cdiscount is operating in Brazil, Colombia, Ecuador, Thailand, Vietnam, Ivory Coast, Senegal and Belgium.

About Cnova N.V.

Cnova N.V. is one of the largest global E-commerce companies, operating Cdiscount sites in France, Brazil, Colombia, Ecuador, Thailand, Vietnam, Ivory Coast, Senegal, Belgium and Cnova Brasil, the sites Extra.com.br, Pontofrio.com and Casabahia.com.br. Cnova offers its over 12.9 million active customers access to a wide assortment of more than 12 million product offerings through a combination of attractive pricing and highly differentiated delivery and payment solutions. Cnova N.V. is part of Groupe Casino.

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